



Presented by



**MINI KIT**  
**2 0 2 4**



# MAD



Presented by  
亞博匯 iag  
inside asian gaming



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inside asian gaming

- Casual industry networking event
- Key industry professionals and decision-makers
- Informal networking
- Diamond sponsor presentation



Operators  
**65%**



Manufacturers  
**30%**



Others  
**5%**

## PROFESSIONAL STYLE

2024

MAR

MAD  
Q1

2024

JUN

MAD  
Q2

2024

SEP

MAD  
Q3

HELD ON A MON, TUE OR WED

## SOCIAL STYLE

2024

DEC

MAD  
Xmas After Dark  
Q4

HELD ON A FRI



# WHERE MAD HAS BEEN HELD

Each MAD brings together key industry decision-makers with the people they want to meet in a relaxed and friendly environment. A new venue is chosen for each event.

<b>MAD 1</b>	Fri 15 Feb 2019		Duffy's Irish Pub at Broadway Macau
<b>MAD 2</b>	Fri 10 May 2019		Kidult Club
<b>MAD 3</b>	Fri 02 Aug 2019		Barcode Club
<b>MAD 4</b>	Fri 15 Nov 2019		Prem1er Bar & Tasting Lounge

## No event held in 2020Q1 due to pandemic

<b>MAD 5</b>	Fri 17 Jul 2020		Kam Pek Bar
<b>MAD 6</b>	Fri 09 Oct 2020		Vasco Bar & Lounge at Grand Lapa Hotel
<b>MAD 7</b>	Fri 11 Dec 2020		Galeria Lisboa at Macau Fisherman's Wharf

<b>MAD 8</b>	Fri 05 Mar 2021		PORTUCAU
<b>MAD 9</b>	Fri 11 Jun 2021		Sofitel Macau at Ponte 16
<b>MAD 10</b>	Fri 17 Sep 2021		Paulaner Wirtshaus Macau at Taipa Village
<b>MAD 11</b>	Fri 17 Dec 2021		Vasco Bar & Lounge at Grand Lapa Hotel



# WHERE MAD HAS BEEN HELD

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<b>MAD 12</b>	Tue 29 Mar 2022		Casa Don Alfonso at Grand Lisboa
<b>No event held in 2022Q2 due to pandemic</b>			
<b>MAD 13</b>	Tue 18 Oct 2022		Macau Tower
<b>MAD 14</b>	Fri 09 Dec 2022		Vasco Bar & Lounge at Grand Lapa Hotel

<b>MAD 15</b>	Thu 20 Apr 2023		Chairman's Lounge at Okada Manila
<b>MAD 16</b>	Tue 25 Apr 2023		Sofitel Macau at Ponte 16
<b>MAD 17</b>	Tue 27 Jun 2023		Aji restaurant at MGM Cotai
<b>MAD 18</b>	Tue 12 Sep 2023		The Grand Bar and Lounge at Newport World Resorts
<b>MAD 19</b>	Fri 22 Sep 2023		Panorama Lounge at Grand Coloane Resort
<b>MAD 20</b>	Fri 1 Dec 2023		Nobu Hotel at City of Dreams Manila
<b>MAD 21</b>	Fri 15 Dec 2023		Vasco Bar & Lounge at Grand Lapa Hotel



# SPONSORSHIP

	Diamond sponsors US\$8,000	Platinum sponsors US\$5,000	Gold sponsors US\$3,000
<b>Invitations</b>			
• Guest list invitations (20)	x	x	
• Guest list invitations (10)			x
<b>Event tickets</b>			
• 10 entry tickets included	x		
• 5 entry tickets included		x	x
<b>Onsite display</b>			
• Dedicated signage at event entrance	customisable	customisable	logo only
• Display literature, business cards and give-away souvenirs at entrance	x	x	
• Brand exposure in networking area	x		
<b>Onsite spoken promotion</b>			
• Diamond sponsor personal thank you on stage	x		
• Emcee mention and thanks	individual mention	individual mention	in aggregate
<b>Print media</b>			
• Logos in IAG advertisements for MAD	x	x	x
• Post-event article in IAG	mention and logo	mention and logo	logo only
<b>Digital media</b>			
• IAG Breakfast Briefing advertising promotions	x	x	x
• Pre-event article in IAGBB and asgam.com	mention and logo	mention and logo	logo only
• IAG LinkedIn promotions	mention and logo	mention and logo	logo only
• IAG Facebook promotions	mention and logo	mention and logo	logo only
• Pre-event press release	mention and logo	mention and logo	logo only
• Post-event article in IAGBB and asgam.com	individual article logo banner	individual article logo banner	in aggregate logo banner



# Contact Us

For further enquiries please contact us  
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