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2023年11月3日星期五 澳門美高梅大宴會廳

### SAVE THE DATE

FRIDAY 3 NOVEMBER 2023
THE GRAND BALLROOM, MGM MACAU









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# THE IAG ACADEMY SUMMIT IS PROUDLY BROUGHT TO YOU BY THE IAG TEAM ...

#### ANDREW W SCOTT

Vice Chairman and CEO

#### **DOROTHY LOI**

**Director of Events** 

#### **JADESON HO**

AVP of Sales and Business Development

#### **BEN BLASCHKE**

Managing Editor

#### **OSCAR GUIJARRO**

**Deputy Editor** 

#### **AILSA TANG**

Graphic Designer

#### **SUE LIANG**

Director of Finance and Compliance

#### **CAROLINE IAU**

Client Relationship Manager

#### WELCOME MESSAGE



ANDREW W SCOTT Vice Chairman and CEO Inside Asian Gaming

The COVID-19 pandemic turned the Asian trade show and conference world upside down, creating significant instability in the space for the past three years.

After over a decade of IAG playing major roles in Asian gaming events as Media Partner, Lead Media Partner and/or Production Partner, as well as producing seminars and conferences across the region on behalf of others, we have finally decided to go out on our own.

IAG is delighted to be hosting its first ever **IAG ACADEMY SUMMIT**, part of our "Super September" showcase at Hilton Manila and the Grand Bar and Lounge, Newport World Resorts.

Over the years the Philippines has been overlooked when it comes to industry events for the integrated resort and land-based gaming industry. Given the country's emergence as a gaming and tourism powerhouse, we see this as a mistake that needs to be rectified.

The IAG ACADEMY SUMMIT is designed to be different. We've all seen enough panels that turn into pitches. IAG is committed to delivering an event that provides real value for delegates, with speakers offering genuine opinions and insights into the issues and opportunities impacting the Asian gaming industry.



We thank you for being part of the inaugural **IAG ACADEMY SUMMIT**. While we have put a lot of effort into this event and are proud of the program we have compiled, we also expect the Summit to get better and better each year as more industry participants learn about the unique IAG approach to thought leadership.

I would like to thank the entire IAG team for the enormous amount of effort they have put in to make this event a reality at such short notice. Without them, none of us would be sitting here in Manila this week.

I hope you all find this **IAG ACADEMY SUMMIT** entertaining, informative and a great opportunity to network with industry peers.

Andrew W Scott

Vice Chairman and CEO Inside Asian Gaming



#### ABOUT IAG ACADEMY SUMMIT

The IAG ACADEMY SUMMIT is a new two-day summit bringing together the best minds in the Asian gaming industry. With content developed by IAG's Vice Chairman and CEO Andrew W Scott and Managing Editor Ben Blaschke, it will feature a range of speakers from across the region offering their insights using a variety of methodologies. These will include traditional panels and presentations as well as more innovative formats never before witnessed at industry trade shows in Asia.

The IAG ACADEMY SUMMIT aims to do things differently, setting itself apart from other events by being innovative, creative and genuinely informative. We will always listen to the industry and put the industry's needs first. We will strive for interesting and creative presentation formats, and genuinely interesting speakers with real value to offer.

With the industry now putting the pandemic behind it, the current times represent a "reset period" for industry trade shows. As the leading B2B gaming and integrated resort industry media and events brand in the Asia-Pacific region, IAG had often been asked to consider establishing its own industry conference or summit, and the chorus of voices asking for that has been louder than ever in recent months given recent changes in existing offerings. It is with this in mind that IAG has progressed with further development of the IAG Academy — its recently re-launched education arm — and established the IAG ACADEMY SUMMIT.

The Summit will take place over two days in 2023 — Wed 13 and Thu 14 September — but may well expand to three days in 2024, should the industry express a desire for it.



#### LOCATION

Summit: The Ballroom, 3rd floor, Hilton Manila, Newport World Resorts

Summit networking lunches: Kusina Sea Kitchens, 3rd floor, Hilton Manila

#### WED 13 SEP 2023

Summit hours: 9:30am to 4:25pm

Summit networking lunch: 12:30pm to 2pm

#### THU14 SEP 2023

Summit hours: 9:30am to 4:25pm

Summit networking lunch: 12:50pm to 2:20pm

#### WED 13 SEP 2023 (DAY 1)

9:30 to 10:00 30 mins Networking

Welcome networking coffee and registration

10:00 TO 10:05 5 MINS REMARKS

#### SUMMIT CHAIRMAN'S WELCOME

 ANDREW W SCOTT Vice Chairman and CEO Inside Asian Gaming

10:05 to 10:30 25 MINS KEYNOTE

#### **KEYNOTE ADDRESS**

Appointed Chairman and CEO of PAGCOR in August 2022, Alejandro Tengco has spent the past year preparing a comprehensive overhaul of the Philippine gaming regulator. Hear his thoughts and insights into PAGCOR's future and the latest on the many developments taking place within the Philippines' rapidly expanding gaming industry.

ALEJANDRO TENGCO
 Chairman and CEO
 PAGCOR



#### THE APAC REGULATORY LANDSCAPE

10:30 TO 11:30 60 MINS PANEL

#### **VOICE OF THE UMPIRE: REGULATORS TALK**

Leading industry regulators from the Philippines and Cambodia provide their insights into the latest trends in gaming regulation. Regulators will also discuss some of the major initiatives introduced within their jurisdictions of late, including the thinking behind implementation and the effectiveness of the initiatives.

#### • PETER COHEN (MODERATOR)

Director Regulatory Affairs The Agenda Group

#### KHIM OUDAM

Deputy Director of Legal Affairs and Licensing Department Cambodian Commercial Gambling Management Commission (CGMC)

#### KATRINA PONCE ENRILE

Administrator and CEO Cagayan Economic Zone Authority (CEZA)

#### ALEJANDRO TENGCO

Chairman and CEO PAGCOR

11:30 то 11:50

20 MINS

**NETWORKING** 

Morning networking coffe



#### WED 13 SEP 2023 (DAY 1)

11:50 то 12:30

40 MINS

MASTER AND STUDENT

#### JAPAN: WHEN'S THE FINISH?

Prof Mihara is a member of the Council for the Promotion of Integrated Resorts, a State organ in Japan, created under the Law for the Promotion of Specified Integrated Resorts. The Professor is a widely respected Japanese academic and expert on the country's IR rollout who is unafraid to tell it like it is, a rarity in Japan. He will provide an update on Japan's gaming industry and where the country's IR process now sits. Exploring Japan's regulatory processes in detail, our champion expert will also explain why Osaka is slowly progressing, Nagasaki has apparently stalled and offer some realistic scenarios on how the Japanese IR industry could play out in the long term.

#### • PROF TORU MIHARA (THE MASTER)

Member Council for the Promotion of Integrated Resorts

#### ANDREW W SCOTT (THE STUDENT)

Vice Chairman and CEO Inside Asian Gaming

12:30 To 14:00

90 MINS

**NETWORKING** 

Networking lunch (Kusina Sea Kitchens, 3rd floor)



#### THE APAC REGULATORY LANDSCAPE

14:00 TO 14:30

**30 MINS** 

AT THE BAR

#### WHAT THE TECH: NEW PAGCOR SLOT STANDARDS

Providing delegates with our new and unique "At the bar" presentation style, this entertaining discussion will focus on the what, where, when, who, how and why of the new EGM Technical Standards being developed by PAGCOR. Bartender Ben serves up Raymond, Radie and Nathan - three people who have immersed themselves in the new technical standards for months - for your drinking pleasure!

#### • BEN BLASCHKE (Your BARTENDER!)

Managing Editor Inside Asian Gaming

#### CONRADO "RADIE" ABERIN

Senior Manager Slot Machine Department PAGCOR

#### NATHAN GEE

Manager of Compliance GLI

#### RAYMOND LUNA

Senior Manager Slot Machine Department PAGCOR

14:30 TO 15:00

**30 MINS** 

**AT THE BAR** 

#### MACAU GAMING LAW: THE AFTERMATH

Much was made through 2022 of the amendments to the Macau gaming law, with extensive commentary (including from IAG) on key changes and how they might impact the industry. Now more than eights months since the new law came into effect, IAG's Andrew W Scott – a long-time Macau resident and renowned expert on the local gaming landscape – and Ben Blaschke explore these major changes with the benefit of hindsight to determine how justified the fear-mongering was, and how these changes have affected the industry at a practical level.

This session will take an "At the Bar" discussion format with Ben grilling Andrew on how the changes have impacted the industry on a practical, day-to-day basis. Andrew last year authored arguably the most comprehensive deep dive into the changes to Macau's gaming law, via a 14-part series of more than 10,000 words which was viewed online over 30,000 times.

#### BEN BLASCHKE (Your BARTENDER!)

Managing Editor Inside Asian Gaming

#### ANDREW W SCOTT

Vice Chairman and CEO Inside Asian Gaming

#### WED 13 SEP 2023 (DAY 1)

15:00 то 15:20

20 MINS

**NETWORKING** 

Afternoon networking coffee

15:20 то 16:20

**60 MINS** 

**PANEL** 

#### HOW MEDIA AND PUBLIC PERCEPTION IMPACTS REGULATION

Taking a bird's eye view of gaming regulation, we bring in experts from the media, PR and regulation to discuss how media reporting and public perception impacts regulation. We look at specific examples of such impacts, including the recent Australian experience involving Crown Resorts and Star Entertainment Group.

#### • BEN BLASCHKE (MODERATOR)

Managing Editor Inside Asian Gaming

#### PETER COHEN

Director Regulatory Affairs The Agenda Group

#### JOEE GUILAS

Director of Corporate Communications Newport World Resorts

#### MARTIN WILLIAMS

Contributing Editor, Asia Vixio GamblingCompliance

16:20 TO 16:25

**5 MINS** 

**REMARKS** 

#### SUMMIT CHAIRMAN'S CLOSING

#### ANDREW W SCOTT

Vice Chairman and CEO Inside Asian Gaming

# Your favorite Duo Fu Duo Cai game series



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#### THU 14 SEP 2023 (DAY 2)

9:30 to 10:00 30 MINS NETWORKING

Welcome networking coffee and registration

10:00 TO 10:05 5 MINS REMARKS

#### SUMMIT CHAIRMAN'S WELCOME

 ANDREW W SCOTT Vice Chairman and CEO Inside Asian Gaming

10:05 to 10:30 25 MINS KEYNOTE

#### **KEYNOTE ADDRESS**

Former Philippines Solicitor-General and one-time Mayor of Sampaloc, Quezon, Atty. Agnes Devanadera was appointed as President and CEO of Clark Development Corporation by Philippines President Marcos in September 2022. Hear her thoughts and insights into the future of Clark and the latest on this rapidly expanding new tourism hub making a name for itself as an alternative destination to the Philippines capital.

ATTY AGNES DEVANADERA

President and CEO Clark Development Corporation (CDC)



#### **OPERATING IN APAC IN 2023 AND BEYOND**

10:30 TO 11:30 60 MINS PANEL

#### **CLARK: THE PHILIPPINES NEW TOURISM DESTINATION**

Representatives of the Clark Development Corporation and leading integrated resorts in the Clark Freeport come together to discuss the region's transformation from US military base to rising tourism center. We look at what Clark has to offer and the long-term vision for the area when it comes to gaming, leisure and MICE.

#### • BEN BLASCHKE (MODERATOR)

Managing Editor Inside Asian Gaming

#### DENNIS ANDREACI

Senior Vice President Casino Hann Resorts

#### • ERNESTO S. GOROSPE

Vice President D'Heights Resort & Casino

CLARK DEVELOPMENT CORPORATION (CDC)
Representative yet to be announced at time of printing

11:30 то 11:50

20 MINS

**NETWORKING** 

Morning networking coffee



#### THU 14 SEP 2023 (DAY 2)

11:50 TO 12:50 60 MINS PANEL

#### SUPPLIERS WORLD: THE PHILIPPINES AND BEYOND

Major gaming industry suppliers have been relocating offices and enhancing their on-the-ground resources in the Philippines in recognition of the fastest growing jurisdiction in Asia. In this panel they discuss the opportunities that the slot-focussed Philippines market promises and how they plan to take advantage, and expand on, the now post-COVID state of the industry across the APAC region.

#### • BEN BLASCHKE (MODERATOR)

Managing Editor Inside Asian Gaming

#### MICHAEL CHEERS

Sales Director Asia IGT

#### KEN JOLLY

Vice President & Managing Director Asia Light & Wonder

#### DANIEL MILRAD

Sales Director, Asia Aristocrat

12:50 To 14:20

90 MINS

**NETWORKING** 

Networking lunch (Kusina Sea Kitchens, 3rd floor)

14:20 TO 15:00

**40 MINS** 

**AT THE BAR** 

#### PHILIPPINES JUNKETS 101

With the demise of VIP promoters in Macau, junkets are flocking to various jurisdictions in southeast Asia, with the Philippines being a popular destination. Names like Suncity, Tak Chun, Guangdong and Neptune are a thing of the past, now replaced by a new generation of VIP promoters, most with a presence in the Entertainment City IRs and many with a distinctly Korean flavor. This "At the bar" conversation between IAG's Andrew W Scott and the COO of one of the leading Manila-based junkets will tell you everything you wanted to know about junkets in the Philippines but were too afraid to ask!

#### ANDREW W SCOTT (Your BARTENDER!)

Vice Chairman and CEO Inside Asian Gaming

#### LORRAINE KOO

Corporate Chief Operating Officer Dowinn Group

#### **OPERATING IN APAC IN 2023 AND BEYOND**

15:00 то 15:20

20 MINS

**NETWORKING** 

Afternoon networking coffee

15:20 то 16:20

**60 MINS** 

**PANEL** 

#### AT THE COAL FACE: OPERATIONS ACROSS THE PHILIPPINES

This panel brings together representatives of leading operators from across the Philippines to discuss the state of the industry in this fast-growing part of the world. We will explore the unique challenges in different parts of the country and how operators utilize their resources to stake their claim in the competitive but lucrative Asia-Pacific gaming and leisure market.

#### ANDREW W SCOTT (Moderator)

Vice Chairman and CEO Inside Asian Gaming

#### DENNIS ANDREACI

Senior Vice President Casino Hann Resorts

#### DANIEL C. CECILIO

General Manager, Licensing and Regulatory Group PAGCOR

#### M. HAKAN DAGTAS

Chief Operator Officer Newport World Resorts

16:20 TO 16:25

5 MINS

**REMARKS** 

#### SUMMIT CHAIRMAN'S CLOSING

#### ANDREW W SCOTT

Vice Chairman and CEO Inside Asian Gaming















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**Inside Asian Gaming** is Asia's leading B2B digital and print media brand for the gaming, resort and entertainment industry. It has the highest website traffic, social media following, digital newsletter distribution and print magazine distribution of any such brand.

Founded in 2005, *IAG* has a broad business editorial focus on the Asian gaming and integrated resort industry. It is widely distributed to industry executives throughout Macau and the rest of Asia in two formats: a monthly English and traditional Chinese fully bilingual digital and print magazine and a daily English language e-newsletter titled *IAG Breakfast Briefing*, delivered at 8am Macau time in English and 11am in traditional Chinese each weekday. *IAG* also publishes special magazine editions for G2E Asia each May and the Asian Gaming Power 50 each November.

*IAG* produces **all original content**. As well as almost always being the first media outlet to publish breaking industry news, the deep domain knowledge our journalists have accumulated from as far back as the 1980s allows *IAG* to offer highly insightful opinion pieces and analysis of industry news. We do not aggregate media content or copy from other media outlets. Conversely, *IAG* is often the original source (sometimes credited, more often not!) of many stories published around the world covering the Asian IR and gaming industry.

For more about *IAG*, visit asgam.com/index.php/about.



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# NEWPORT World RESORTS















First established as the pioneer integrated resort in the Philippines in 2009, Newport World Resorts encompasses a newer and bigger world of extraordinary thrills within the bustling Newport City community. It is a one-stop, non-stop casino, hotels, and entertainment complex comprising two main wings, Newport Grand Wing and Newport Garden Wing that feature a wide array of gaming thrills and an innovative EPIC REWARDS program for members.

Centrally located within a prime tourism spot, right across the Ninoy Aquino International Airport (NAIA) Terminal 3, Newport World Resorts boasts of the highest hotel room key count in a single property with five international hotel brands, MARRIOTT Hotel Manila, SHERATON Manila Hotel, HOTEL OKURA Manila, HILTON Hotel Manila, and HOLIDAY INN Express Manila-Newport City. The sprawling property also features a wide range of Meetings, Incentives, Conferences, and Exhibitions (MICE) venues, including a three-story convention center that houses the country's largest hotel ballroom, the Marriott Grand Ballroom.

At Newport World Resorts, entertainment and lifestyle options abound., including the award-winning Newport Performing Arts Theater with seating for over 1,700, the he Grand Bar and Lounge in Newport Grand Wing and Bar 360 and El Calle Food and Music Hall in Newport Garden Wing, Newport Mall featuring international luxury brands and the state-of-the-art Newport Cinemas, plus over 70 restaurants and dining outlets offering a diverse selection of local and international cuisine, prepared by top Filipino and international chefs.



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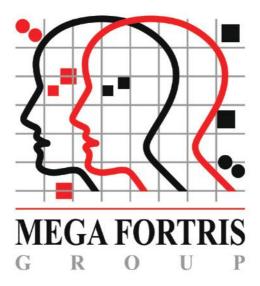
#### **PLATINUM SPONSOR**



Hann Casino Resort is the first fully integrated resort in Clark, Pampanga, owned and operated by Hann Philippines Inc. Known as the ultimate playground North of Manila, it is spread across 11 hectares of space, featuring a world-class grand casino with 176 tables and 968 machines, as well as over 600 luxury hotel rooms from renowned five-star hospitality brands Swissotel and Clark Marriott. With 15 acclaimed restaurants, bars, and cafes under one roof, Hann Casino Resort offers a gastronomic journey indulging in both local flavors and international cuisines.



#### **PLATINUM SPONSOR**



Mega Fortris Group is a globally renowned and trusted manufacturer and supplier of security solutions. Operating with over 25 years of excellence and expertise, the company has secured and protected operations and assets throughout supply chains worldwide.

From humble beginnings as a small factory and office in Malaysia, Mega Fortris has expanded and grown its business over the years to encompass offices spanning six continents to provide and supply its customers with unsurpassed quality products and services. As one of the largest security seals manufacturers in the world, Mega Fortris' Malaysian-based headquarters houses a purpose-built manufacturing plant that is certified with ISO 9001 and 14001 Quality Management Systems.

Visit www.megafortris.com for more information.



#### PLATINUM SPONSOR



Touted as Manila's grand icon, Okada Manila is known for its top-tier facilities and services. As a premier destination for hospitality and entertainment, the integrated resort has 993 exceptional accommodations ranging from 55-sqm deluxe rooms to 1,400-sqm villas complemented by extraordinary amenities such as the Retail Boulevard, the one-of-a-kind Cove Manila nightclub and indoor beach club, The Garden, an exciting array of dining options, a 3,000-sqm spa, and the world's largest multicolor dancing and musical fountain.

Located just 10 minutes from the Ninoy Aquino International Airport, Okada Manila is just a few hours of air travel from neighboring China, South Korea, Japan, Singapore, and Hong Kong. It sets the new gold standard for five-star luxury with its many distinct innovations that combine advanced technology, top-class amenities, environment-friendly architectural planning, and world-class entertainment options, all delivered with the kind of exemplary service that personifies the unique blend of Japanese hospitality and Filipino warmth. For more information visit www.okadamanila.com.



## GOLD SPONSOR DAY 2 LUNCH SPONSOR

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Aristocrat (ASX: ALL) is a leading gaming provider and games publisher, with more than 6,200 employees located in offices around the world. Aristocrat offers a diverse range of products and services including electronic gaming machines, casino management systems and digital social games. The company's land-based products are approved for use in more than 300 licensed jurisdictions and are available in over 80 countries.

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#### **SESSION SPONSOR**



#### 亞洲先鋒娛樂控股有限公司 ASIA PIONEER ENTERTAINMENT HOLDINGS LIMITED

Asia Pioneer Entertainment Limited (APE) was established in 2006 in Macau. APE is the main operating subsidiary of the corporate group of Asia Pioneer Entertainment Holdings Limited. Under the leadership of the two founders of our group, Mr. Herman Ng and Mr. Allen Huie, APE has expanded its business from slot machine sales and distribution in Macau to:

- (1) the technical sales and distribution of electronic gaming equipment (EGE) to casino operators;
- (2) the provision of consulting services to manufacturers of EGE and technical services to manufacturers and casino operators;
- (3) the provision of repair services to casino operators.

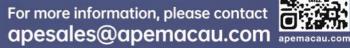
In 2021, Asia Pioneer Entertainment (APE) launched a brand new smart vending machine operation and commodity retail brand — "KatKatMall®" to provide smart vending machine business for the mass market. Vending machine's retail commodities include travel gifts, daily necessities, snacks and drinks, etc. In the same year, APE launched an branded coffee machine operation brand "KATFFEE®". KATFFEE® cooperates with Macau's well-known coffee bean supplier, which selects coffee beans from Portuguese-speaking countries. Every cup of coffee is made-to-order. KATFFEE is committed to provide high-quality branded coffee produced by vending machine to the public.



### LEADING EGE DISTRIBUTOR











## ANDREW W

Vice Chairman and CEO
Inside Asian Gaming

MASTER AND Master And Student: Japan: When's The Finish?

STUDENT:

Wednesday 13 September, 11:50 - 12:30

AT THE BAR: Macau Gaming Law: The Aftermath

Wednesday 13 September, 14:30 - 15:00

AT THE BAR: Philippines Junkets 101

Thursday 14 September, 14:20 - 15:00

PANEL SESSION: At the Coal Face: Operations across the Philippines

Thursday 14 September 15.20 - 16.20

Andrew is a gaming industry expert and media publisher, commentator and journalist in Hong Kong since 2005 and Macau since 2009. *Inside Asian Gaming* was founded in 2005 and is the premier B2B media brand covering the Asian integrated resort industry, and its daily email newsletter *IAG Breakfast Briefing* and monthly magazine are sent to 28,000 gaming industry recipients. *IAG* also has a thriving events business producing professional and social industry events, and a business services and consulting division offering a wide range of services to industry participants.

Andrew has been been a professional blackjack player and educator, and a poker television commentator and high stakes player. He has vast casino experience, visiting over 200 casinos in the last 37 years and regularly appears on television in Macau and Australia.

Andrew was the 2014 Macau Person of the Year. He is a permanent member of the Macau Gaming Management Association and a member of the International Federation of Journalists, the Portuguese and English Press Association of Macau and the Poker Tournament Directors Association. Andrew completed a Bachelor of Commerce degree in Australia in 1993 and a Master of Science (International Integrated Resort Management) at the Faculty of Business Administration at the University of Macau in 2019.





## CONRADO "RADIE" ABERIN

Senior Manager, Slot Machine Department
PAGCOR

PANEL SESSION: What the Tech: New PAGCOR slot standards

Wednesday 13 September, 14:00 - 14:30

Conrado's professional life started 31 years ago with PAGCOR in slot floor operations until he was re-assigned in 2009 to a different role in PAGCOR's Corporate Office. He currently holds the position of Senior Manager of the Slot Machine Department in charge of the Operations and Special Projects Division. The division is responsible for the formulation, implementation and monitoring of programs and policies of slot machine operations in Casino Filipino branches.

In addition to different roles in various positions in slot machine floor operation and as Senior Manager of PAGCOR's Slot Machine Department, Conrado has formed part of different ad hoc committees and working groups including the one that has crafted the latest technical standards for EGMs.





#### DENNIS ANDREACI

Senior Vice President Casino Hann Resorts

PANEL SESSION: Clark: The Philippines new tourism destination

Thursday 14 September, 10:30 - 11:30

PANEL SESSION: At the Coal Face: Operations across the Philippines

Thursday 14 September, 15:20 - 16:20

Mr. Andreaci is a 40-plus year veteran of the casino industry, having started his career as a casino dealer in Atlantic City. He has worked in many jurisdictions around the world, most notably in Macau, Singapore and the Philippines.

He has held executive roles in industry leading companies including Las Vegas Sands, Galaxy Macau, and Solaire and currently in his role leading the gaming team at Hann Resorts in Clark, Philippines.

Mr. Andreaci's career has covered a variety of roles including operations, marketing, compliance, regulatory and project development.





#### BEN BLASCHKE

Managing Editor
Inside Asian Gaming

AT THE BAR: What the Tech: New PAGCOR slot standards

Wednesday 13 September, 14:00 - 14:30

AT THE BAR: Macau Gaming Law: The Aftermath

Wednesday 13 September, 14:30 - 15:00

PANEL SESSION: How media and public perception impacts regulation

Wednesday 13 September, 15:20 - 16:20

PANEL SESSION: Clark: The Philippines new tourism destination

Thursday 14 September, 10:30 - 11:30

PANEL SESSION: Suppliers World: The Philippines and Beyond

Thursday 14 September, 11:50 - 12:50

Ben began his career as a sports journalist in Sydney in 1999, working for a number of leading news publications before his interest was piqued by the TV poker shows that frequented the airwaves late at night. He soon found himself not only playing the game but writing about it too – taking on the role of Editor for *PokerNews Australasia* and subsequently visiting Macau for the very first time in 2008.

He was appointed Managing Editor of *World Gaming Magazine* in February 2013, subsequently overseeing 0 MEDIA's editorial catalogue including *High Life*, *Hengqin Record* and more. He was appointed Chief Content Officer in 2017.

In 2016, Ben became Managing Editor of *Inside Asian Gaming* and has spent his years since then delving ever more deeply into the business of gaming. He was instrumental in the launch of the industry-leading daily e-newsletter *IAG Breakfast Briefing* in April 2017.





#### MICHAEL CHEERS

Sales Director Asia

PANEL SESSION: Suppliers World: The Philippines and Beyond

Thursday 14 September, 11:50 - 12:50

Michael has been with IGT for over 30 years.

Now based in Singapore, he is responsible for all commercial matters related to IGT Asia's business across the region.

Michael's previous role within IGT was National Systems Sales Manager for Australia and New Zealand where he was responsible for all the customer management and direction for IGT's Systems solutions in ANZ. During the four years in this role, Michael was instrumental in growing the IGT systems share of the market by over 300%. He did this through a strong focus on understanding and meeting customer needs, supplemented by his technical knowledge of the solution.





DANIEL C. CECILIO

**General Manager** PAGCOR

PANEL SESSION: At the Coal Face: Operations across the Philippines

Thursday 14 September, 15:20 - 16:20

Dan Cecilio has over 40 years' experience in the gaming industry, starting as a table games dealer in June 1982. He assumed various roles in casino operations, employee training, and casino management. He holds a master's degree in business administration and is currently the Head of the Licensing and Regulatory Group at PAGCOR with three departments under his charge - Table Games Department (TGD), Slot Machine Department (SMD), and Gaming Licensing and Development Department (GLDD).





## PETER COHEN Director Regulatory Affairs The Agenda Group

PANEL SESSION: Voice of the Umpire: Regulators talk

Wednesday 13 September, 10:30 - 11:30

PANEL SESSION: How media and public perception impacts regulation

Wednesday 13 September, 15:20 - 16:20

Peter is Director, Regulatory Affairs for The Agenda Group, having joined the company in February 2011. He has provided advice on regulatory, licensing and responsible gambling issues for industry, governments and regulators in jurisdictions as diverse as Australia, Japan, Macau, Singapore, Ireland, Vietnam, Cambodia and Massachusetts.

Peter was previously Executive Commissioner and CEO of the Victorian State gaming regulator in Australia where he was responsible for all aspects of gambling regulation in Victoria, including Crown Melbourne. In addition, he had responsibility for regulating 27,500 slot machines in a distributed network of over 500 venues, as well as keno, lotteries, charitable gaming, and parimutuel and fixed odds betting on horse racing and sport.

Peter was on the Board of the International Association of Gaming Regulators from 2005 to 2010 and was Chairman in 2009-10. He was also a Trustee of the International Association of Gaming Advisors from 2012 to 2018 and has been on the advisory committee for the annual conference of the International Center for Responsible Gaming since 2011.





#### M. HAKAN DAGTAS

**Chief Operating Officer** Newport World Resorts

PANEL SESSION: At the Coal Face: Operations across the Philippines

Thursday 14 September, 15:20 - 16:20

Hakan Dagtas is the Chief Operating Officer of Newport World Resorts – formerly Resorts World Manila (RWM), the Philippines' premier and pioneering integrated resort. Hakan is an accomplished IR professional who was recently conferred with the Outstanding Leader in the Industry award from the Asian Gaming Awards, highlighting his over 30 years of experience in both the land-based and cruise line industries.

Hakan was part of Genting Hong Kong's Star Cruises fleet until 2008. He subsequently joined RWM, the Philippine's first IR, when it opened its doors in 2009. During his tenure, the IR's casino portfolio grew from a single structure gaming complex to one that spans across two wings within one expansive property.

In 2022, RWM rebranded into Newport World Resorts. Along with this transition was Hakan's appointment as the COO of the new brand, capitalizing on his solid operations leadership and commanding tenure. His decades worth of experience is turned into true innovation and service excellence across the major business pillars of the award-winning IR, from the thrill of the game to the unique lifestyle and entertainment offers of the ever-expanding Newport World Resorts property.





## SEC. KATRINA PONCE ENRILE

Administrator and Chief Executive Officer Cagayan Economic Zone Authority (CEZA)

PANEL SESSION: Voice of the Umpire: Regulators talk

Wednesday 13 September, 10:30 - 11:30

On 23 May 2023, President Ferdinand Marcos, Jr. appointed Sec. Katrina Ponce Enrile as the CEO of the Cagayan Economic Zone Authority (CEZA), making her the first woman to head CEZA. With prior involvement as a distinguished CEZA Board member and Vice Chairman, she brings extensive experience dating back to 1999 introducing new business and development opportunities to the organization.

Regarded as a successful business figure, she guided the JAKA Group since 1984, steering it through difficult challenges including the 2000 economic crisis that brought the company to great debt, yet she effectively managed to turn it around. Today, JAKA operates in food manufacturing, safety match manufacturing, property development, information technology services, security services, and more.

Her academic foundation in Political Science from the University of the Philippines and law studies at Ateneo College of Law complements her practical expertise. Her vision for CEZA involves revitalizing the gaming industry with contemporary infrastructure, clear policies, and secure environments. This appointment highlights her dedication to fostering growth, drawing from her extensive contributions to CEZA and her accomplished tenure at JAKA Group.

Incorporating her rich background and successful endeavors, Sec. Katrina Ponce Enrile, the first woman to lead CEZA, is primed to steer its expansion, making it a globally preferred gaming hub.





ATTY.
AGNES
DEVANADERA

President and CEO
Clark Development
Corporation (CDC)

**KEYNOTE:** Keynote Address

Thursday 14 September, 10:05 - 10:30

Madam President's career spans decades in government serving various positions, including local chief executive of Sampaloc, Quezon following the EDSA (People Power) Revolution. Known as a trailblazer for women, she was the first female Mayor of Sampaloc, first female president of the Quezon Mayor's League, the first female National President of the League of Municipalities of the Philippines, the first female lawyer from Quezon Province to be admitted to the New York Bar, the first female Government Corporate Council, the first female Solicitor General and the first female to be a full-pledged Secretary of Justice.

An advocate for the continuous training and development of employees, she most recently served as Chairperson and CEO of the Energy Regulatory Commission before her appointment last year as the first female President and CEO of the Clark Development Corporation.





#### NATHAN GEE

Manager of Compliance GLI

PANEL SESSION: What the Tech: New PAGCOR slot standards

Wednesday 13 September, 14:00 - 14:30

Currently the Manager of Compliance at GLI for the APAC region, Nathan started working at GLI in 2012 as a Test Engineer and moved into a Compliance role in 2019 where he eventually rose to become manager of the local team. In this role his primary focus is on establishing and maintaining regulatory contacts and making sure GLI is up to date with all the latest developments in the area.



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## ERNESTO S. GOROSPE

Vice President, Business Operations and External Relations

D'Heights Resort and Casino

PANEL SESSION: Clark: The Philippines new tourism destination

Thursday 14 September, 10:30 - 11:30

Ernesto S. Gorospe is Vice President, Business Operations and External Relations of D'Heights Resort and Casino, where his strategic insights and management skills have contributed to the organization's growth.

Ernesto has enjoyed a diverse career in various sectors, boasting an extensive background in business operations, development, and corporate planning. He also serves as President and CEO of PhilZenith Development and Services Corp.

Ernesto graduated with a degree in Economics from The University of the Philippines and a Master's Degree in City Planning from the Massachusetts Institute of Technology (MIT), Cambridge, MA. He possesses over 30 years of experience in Development Management and Development Policy Reform in the Public and Private Sector.

From 1998 to 2001, Ernesto was Vice President of the Planning and Development Group at Clark Development Corporation (CDC) and later served as Vice President of the Business Development Group of CDC, where he played a pivotal role in advancing the business environment in the Clark Freeport Zone, demonstrating his expertise in strategic planning and development, contributing to the region's economic growth.

He also served as Vice President for Corporate Planning and Business Development at Philkoei International, Inc. In his career, he has acquired experience and expertise serving as a Director at the National Economic and Development Authority (NEDA) and as a Consultant in the World Bank and United Nations Agencies in different countries.





#### JOEE GUILAS

**Director, Corporate Communications**Newport World Resorts

PANEL SESSION: How media and public perception impacts regulation

Wednesday 13 September, 15:20 - 16:20

Joee Guilas is a professional broadcaster of three decades who was recently hailed by the Philippines' Entertainment News Writers as the country's Best Male Television News Anchor. A multi-awarded business communicator and broadcast journalist, he was likewise elevated to the lifetime achievement roster of The Outstanding Men and Women of the Philippines in late August. He sets himself apart by being the only one in his field to have concurrent careers in the mainstream media and in corporate communications, something he has built an expertise on since 1997. This multi-media multitasker has led his team into being among Asia's top 5 in-house corporate PR teams in 2019 while beating the weekly deadlines of his regular column in one of the Philippines' most respected broadsheets.





#### KEN JOLLY

Vice President and Managing Director, Asia
Light & Wonder

PANEL SESSION: Suppliers World: The Philippines and Beyond

Thursday 14 September, 11:50 - 12:50

Ken Jolly's global experience in the gaming industry has spanned over 40 years, making him one of the industry's most recognizable figures. Ken's career has covered gaming industry technical, sales, fiscal control, senior management and business development in international markets, while his roles having included General Manager of New Zealand, Vice President of Sales, Service & Marketing in the Americas, General Manager of Sales and Marketing for Europe, and General Manager of Asia Pacific for a leading global, publicly traded gaming supplier. He was also Executive Vice President & General Manager of Australia, Asia, Europe and Africa for a Japanese gaming manufacturer. Ken has been based in Macau for 18 years, known as the biggest gaming revenue market in the world and is currently VP & Managing Director of Light & Wonder, responsible for the Asian gaming operations of the company. Ken's experiences cover all facets of a successfully managed gaming product supply company with proven global experience and growth.





#### OUDAM KHIM

Deputy Director of Legal Affairs and Licensing Department Commercial Gambling Management Commission (CGMC) of Cambodia

PANEL SESSION: Voice of the Umpire: Regulators talk

Wednesday 13 September, 10:30 - 11:30

Oudam is Deputy Director of Legal Affairs and Licensing Management Department for the Commercial Gambling Management Commission of Cambodia (CGMC).

He earned a Master Degree on International Business Law from Pantheon Assas Paris 2, France. He is currently a lecturer of Law at Royal University of Law and Economics (RULE).





#### LORRAINE Koo

**Corporate Chief Operating Officer**Dowinn Group

AT THE BAR: Philippines Junkets 101

Thursday 14 September, 14:20 - 15:00

Ms Lorraine Koo started her career in the gaming industry with Marina Bay Sands (Singapore), headhunted by Galaxy Hotel and Casino (Macau) as Assistant Vice President and Solaire Resort & Casino as Senior Vice President (Philippines). She was an integral part of the pre-opening and set-up of the operations, procedural preparation (SOP), recruitment and marketing. She was the head of division for 12 departments in Solaire Resort & Casino.

After four years at Solaire Lorraine returned to Macau and joined The 13 Group and Meg-Star International as Senior Vice President, she was responsible for the expansion of Meg-Star from four junket casino operations to nine junket casino operations in Macau within the span of one year, excluding the opening of Meg-Star (Crown Australia) and Meg-Star (Vietnam-Danang). She returned again to the Philippines in March 2019 to assume the role of Chief Operating Officer with Dowinn Group.

Lorraine graduated with her Bachelor Degree in Communications Management from Edith Cowan University (Australia) as well as Advance Certification for Transactional Analysis.

She is also the Vice Chairman of Philippines Qipao Association and Associate Member of Love Plus Foundation which spearheaded the charity efforts of foreigners during the COVID pandemic period in Metro Manila.





#### RAYMOND Luna

Senior Manager, Slot Machine Department Philippine Amusement and Gaming Corporation

AT THE BAR: What the Tech: New PAGCOR slot standards

Wednesday 13 September, 14:00 - 14:30

An experienced Manager with 30 years of demonstrated history working at PAGCOR, Raymond is is skilled in IT Implementation for Casino Management Systems and is a strong program management professional for Slot Machine related projects.





#### TORU MIHARA

## **Member**Council for the Promotion of Integrated Resorts

MASTER AND Japan: When's the finish?
STUDENT:

Wednesday 13 September, 11:50 - 12:30

For the past two decades, Professor Mihara has helped legislative efforts by majority and minority political parties to formulate gaming policy in Japan and acted as a quasi-advisor to bi-partisan League of Congressmen for Promotion of International Tourism. Since 2017, he has been assigned by the Prime Minister as a member of the IR Promotion Panel of the Cabinet Secretary to establish a legal framework for IR and casinos.

He was also visiting professor at Graduate School of Toyo University (PPP) and professor of Osaka University of Commerce until early 2021. He is Vice President of Japan Academy of Gambling & Gaming Studies, Director for Japanese Association of Casino Dealers and chairman of non-profit organization, National Council on Gaming Legislation. He has written various books relating to public policies on public private partnerships as well as on gambling policy.





## DANIEL MILRAD

**Sales Director, Asia** Aristocrat

PANEL SESSION: Suppliers World: The Philippines and Beyond

Thursday 14 September, 11:50 - 12:50

Daniel Milrad is Aristocrat's Sales Director - Asia. Daniel leads the Sales function across the entire Asia region. He is responsible for managing and mentoring a high-performing Sales team and delivering Aristocrat Gaming's commercial sales strategy.

Daniel joined Aristocrat in 2019 as a Key Accounts Manager, where he was based in Macau and then Singapore, before taking on the role of Sales Director – Asia earlier in the year.

Prior to Aristocrat, Daniel worked on the gaming operator side at Sands China Ltd, overseeing strategic development in the areas of innovation and technology.

Daniel is a results-driven sales leader at Aristocrat Gaming with a passion for the APAC Gaming industry. He has an MBA from Israel's Reichman University and lives in Singapore with his family.





#### ALEJANDRO TENGCO

Chairman and CEO PAGCOR

**KEYNOTE:** Keynote Address

Wednesday 13 September, 10:05 - 10:30

PANEL SESSION: Voice of the Umpire: Regulators talk

Wednesday 13 September, 10:30 - 11:30

Mr. Alejandro H. Tengco was a notable businessman in the private sector before joining the government in August 2022 as the Chairman and Chief Executive Officer of the Philippine Amusement and Gaming Corporation or PAGCOR.

Before joining PAGCOR, he was the President and CEO of Nationstar Development Corporation, a construction company that is known for its remarkable projects such as the renovation of the National Museum of Natural History in Manila. He has also made a mark in the food and real estate industries.

Prior to his successful venture in real estate and construction, he was the Executive Assistant to the CEO and head of PLDT's government affairs group.

A product of Jesuit education, he studied at the Ateneo de Manila University since his formative years until his postgraduate studies. He obtained a degree in Business Management in 1982 and went to on to pursue law at the Ateneo de Manila Law School until 1984.

As the new PAGCOR chief, he has started instituting reforms in the agency to make the Philippine gaming industry more responsive to the needs of the times.





#### MARTIN WILLIAMS

Contributing Editor, Asia VIXIO GamblingCompliance

PANEL SESSION: How media and public perception impacts regulation

Wednesday 13 September, 15:20 - 16:20

Martin Williams is a Taipei-based journalist covering Indo-Pacific gambling jurisdictions for London-based VIXIO GamblingCompliance. Martin has worked for VIXIO for more than 12 years, writing on land-based and online market segments and regulatory developments, including daily breaking news and long-form analysis of major gambling trends. He has presented at or moderated conferences and other gambling-related events in Manila, Singapore, Macau, Hong Kong, Tokyo, Taipei, Sydney, Brisbane, London and Barcelona. Martin has a doctorate in Taiwanese history and indigenous political movements and is fluent in Mandarin Chinese.





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